

# Meta Humans LTD

Human interaction at infinite scale



Meta Humans creates an enhanced world where solutions enable humans to achieve more with less effort, unlocking infinite tasks and greater levels of communication effortlessly.

By Pieter Rubeus & Jeff D'Souza



US C-Corp Delaware company





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Higher resolution: <https://metahumans.ltd/videos>

# Meta Humans LTD

## Human interaction at infinite scale

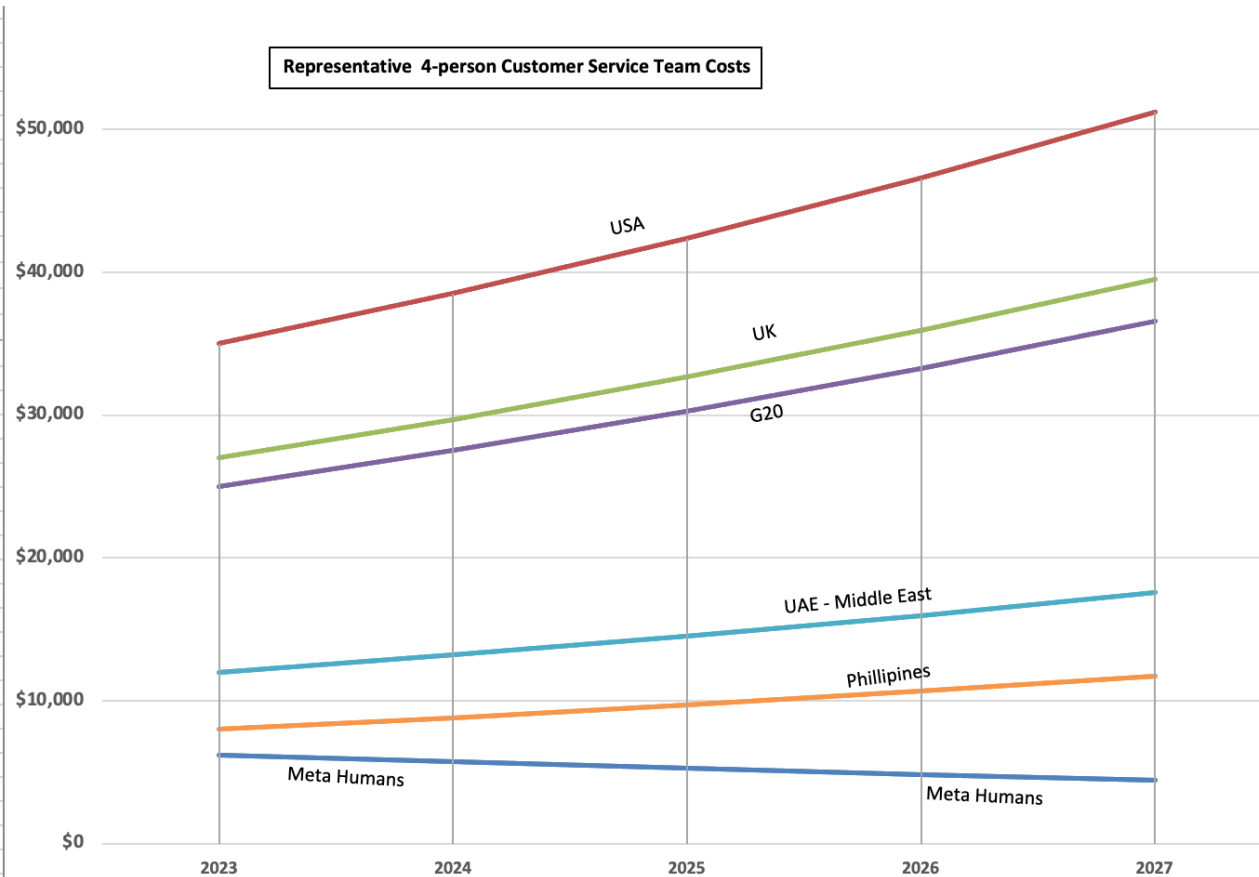
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# THE PROBLEM:

Customer service is a major source of cost becoming increasingly inefficient due to higher interaction costs, friction, human errors, slow response times and customer frustrations.



# The Solution

The evolution of integrated and unique artificial intelligence helps businesses reach unimaginable levels of productivity and efficiency, building long-term customer loyalty through personalized services, tailored to their language of choice.



# Meta Humans





# Why Now?

Demand for more immersive connections with customers is driving market revenue growth.

In the past 18 months, language models have advanced significantly, allowing for the creation of content with a distinct human touch.

# The Product



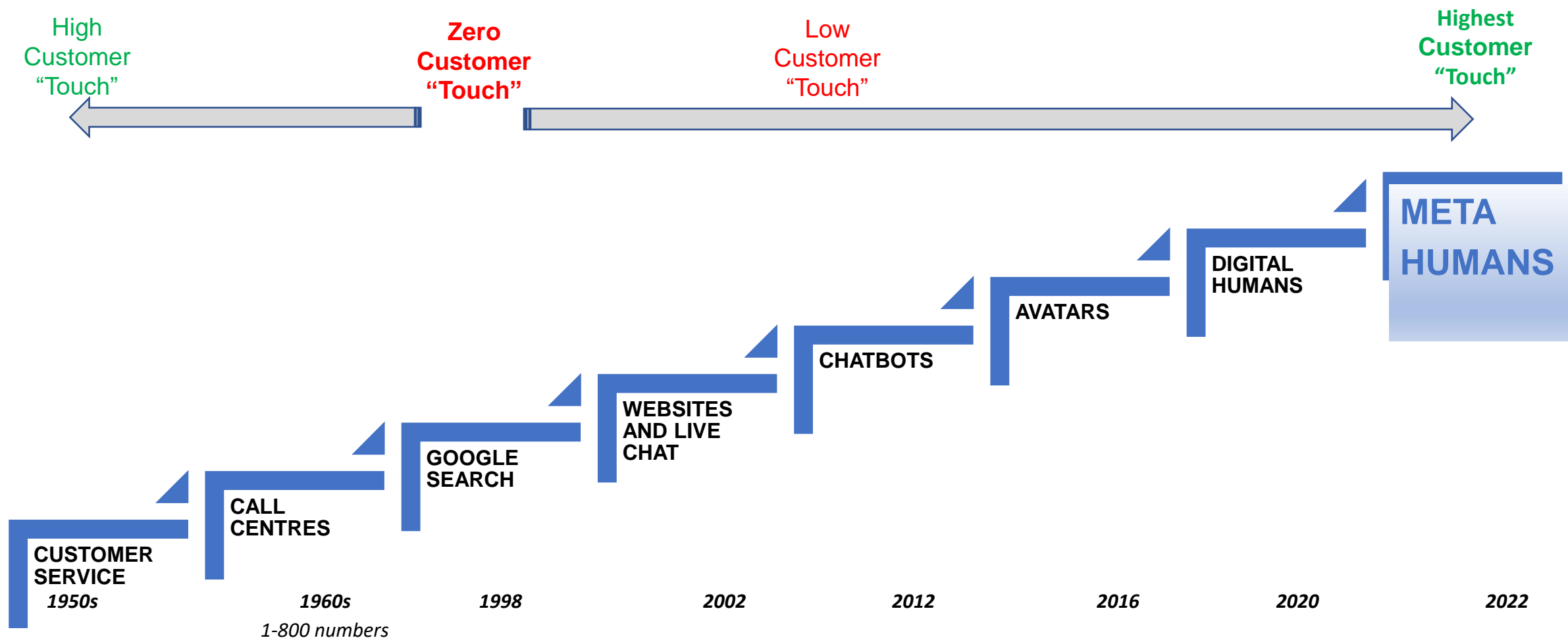
Meta Humans, are human-like AI that speak with people using Natural Language Processing (NLP) techniques and bot platforms

Once created, a Meta Human learns from both its creators and from end-users.

Our advanced Bot Platform integrate seamlessly, and other bot platform can integrate with Meta Humans

**WE ARE A SUBSCRIPTION BASE BUSINESS**

# TRANSITION





# Management Team

## FOUNDERS



**Cristal Cooper**

**Founder Billing & Finance**

22 years experience in automated billing systems integration with xero, client relations, internal accounting automation & administration.



**Pieter Rubeus**

**Founder, Director**

42 Years technological developer, domain registrar, software & Wi-Fi engineering, server admin, telecoms, AI ChatBot & Meta Human provider.

## BOARD



**Pieter Rubeus**

**Founder, Director**

42 Years technological developer, domain registrar, software & Wi-Fi engineering, server admin, telecoms, AI ChatBot & Meta Human provider.



**Jeffrey D'Souza**

**President US/EU Operation**

28 years - Two successful startups in 8 years. MD at Deutsche Bank and Credit Suisse NY, Tokyo, London. MBA Wharton, MS Columbia Univ



**Martin Venter**

**Corporate Attorney, Legal**

University of South Africa/Universiteit van Suid-Afrika. LL.M-Company Law, International and Economical Law, Law of Nations.University of Joh

## MANAGEMENT



**Ed Murray**

**Investor relations**

Ed is people orientated & established a large network of contacts throughout South Africa with excellent communication and marketing skills.



**David Christer**

**Brand Developer**

Architect with international experience. MSc in Computer Aided Building Design. Specialize in computer graphics & corporate identity design.

## CONSULTANTS



**Jaco Dames**

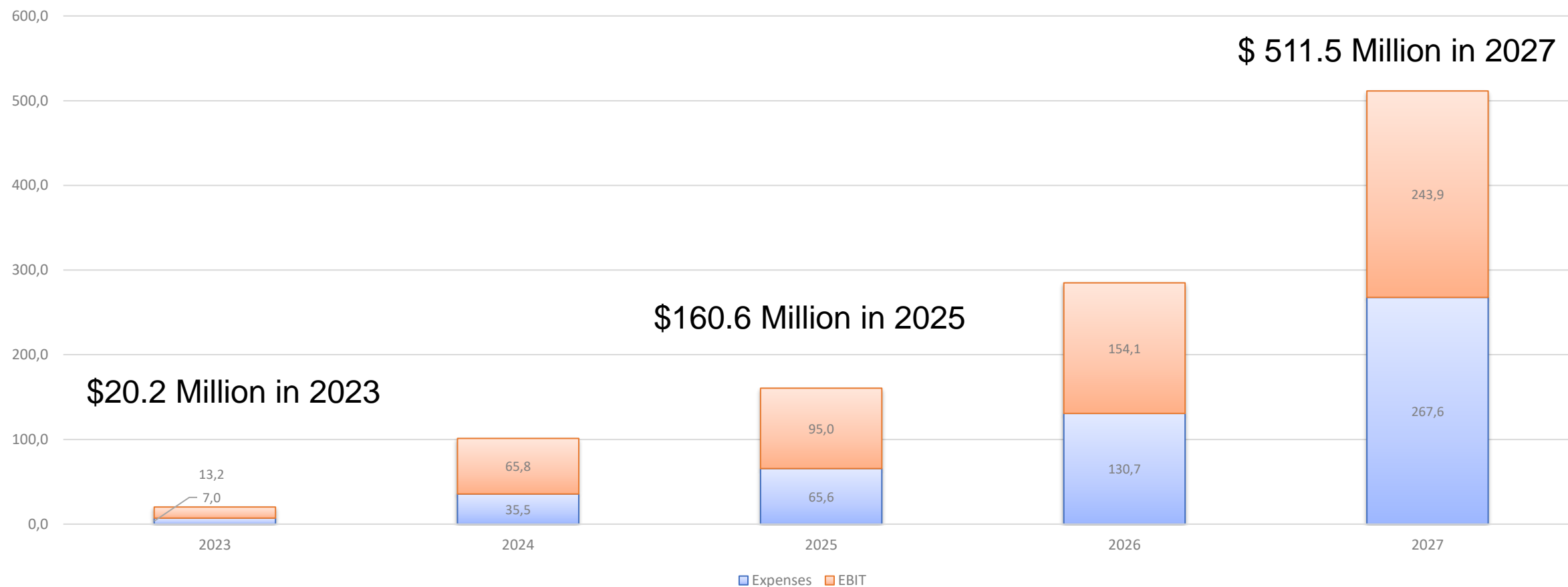
**Marketing Consultant**

Corporate Marketing & Financial Manager, on field advertising and networking with possible advertisers, biggest client is WeBuyCars, KFC, et

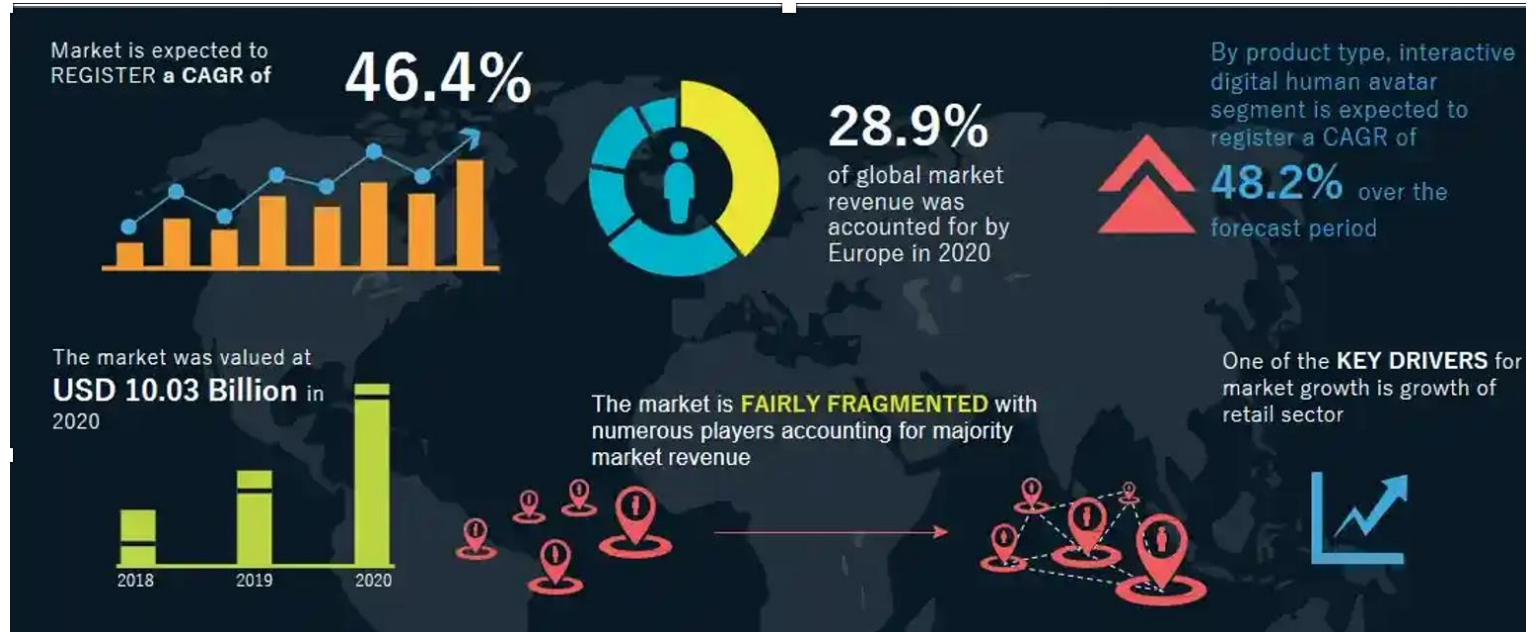
# Financial Summary



Meta Humans Revenue Growth







In a market growing at 46% CAGR

Projected to hit \$527 Billion by 2030

Valuation: \$36 Million

The market

# Meta Humans proprietary knowledge a competitive moat

Our own base of knowledge plus a complex ecosystem of partnerships



## Partners and Resources



### Digital Persons

Platform provider and international partner



### Wolfram Alpha

Information about hundreds of thousands of notable people throughout history. Wolfram|Alpha can compute answers to countless complex questions



### Unreal Engine

Unreal Engine provides the creators platform for meta humans, deep face recognition, avatar, background & other specialized developer platform



### Hugging Face

Build, train & deploy state of the art models powered by the reference open source in machine learning. Access to 184 contributor companies.



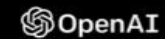
### Wit AI

Wit AI is a natural utterance processing platform and works with IBM Watson



### BlenderBot

BlenderBot is a Google artificial intelligence platform and is used in our general Search Meta Human



### OpenAI Open API

Access GPT-3, which performs a variety of natural language tasks, Codex, which translates natural language to code, and DALL-E, which creates



# Traction



Beta clients

Negotiations with new clients

BMW

VirSeker (Outsurance) – South African Insurer with minimum contracted revenue of \$1.5 million.

MayaMD

Medi Help - one of the 5 largest medical insurance schemes in South Africa with \$0.5 million revenue

VodaFone

WeBuyCars- South Africa's largest car buying service - \$0.45 Million revenue in February 2023

MedTech

Metropolitan Insurance admin backend in process of negotiations.

**\$20.2 Million**



# RISKS

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Founder risk: The business starts with a founding team and management and the intent is to grow the management team to not need founders.

The technology risk: MVP completely developed ready for the market.

Consumer adoption risk: We have beta tested this service on clients the idea evolved with actual customer usage can now scale that into hundreds of new paying customers.

Market size risk: We can quickly penetrate the addressable market because of adoption of beta testers and onboarding clients from March 2023.

Future capitalization needs risk: We are establishing a permanent investors team and planned for ongoing funding in the next 5 years.

Our well verse and experienced team and partners mitigate the execution risks, and the business plans are compiled on real world scenarios that are actionable and enforceable



# Digital Human Avatars and Generative AI are all over the Media

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Forbes

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## How This Digital Avatar Is Elevating AI Technology



## A Wave Of Billion-Dollar Language AI Startups Is Coming

Rob Toews Contributor @

I write about the big picture of artificial intelligence.

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metaverse opportunity:  
Turning real models into  
digital avatars

## ChatGPT Is on Fire, and a Cottage Industry of Bot Builders Is Exploding Alongside It

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Derek Saul Forbes Staff

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goat

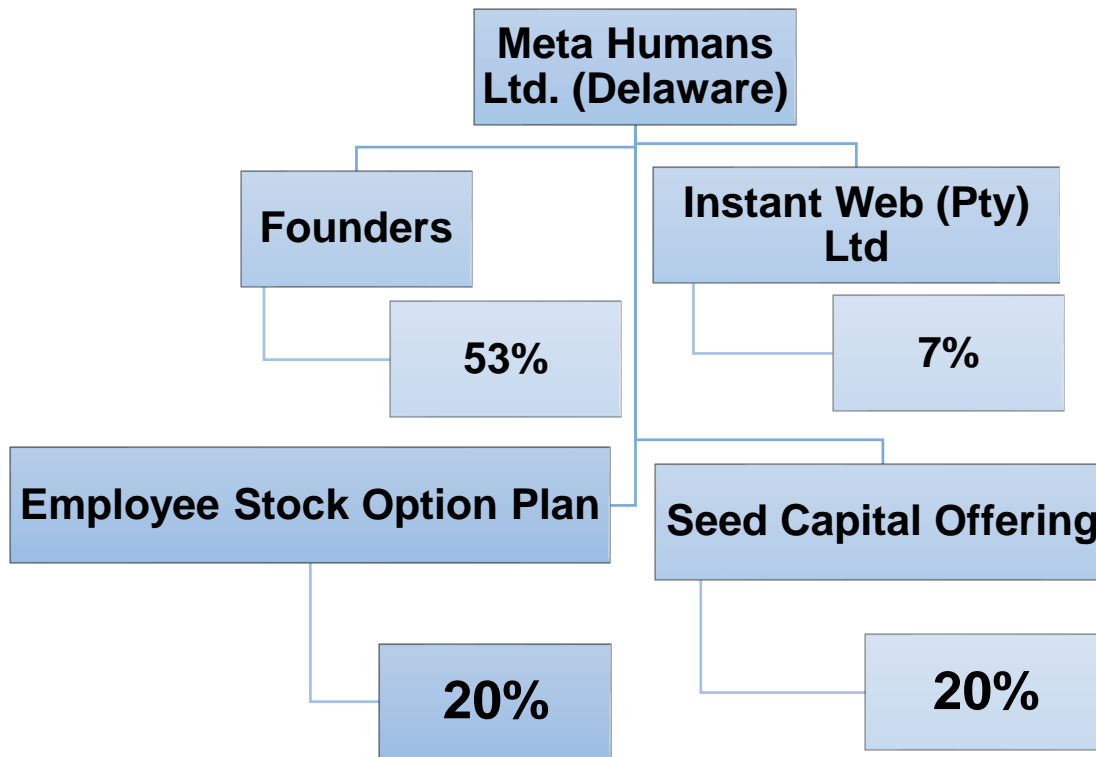
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BLOG POST BY: ELIZA BORRETT  
JULY 1, 2022

## THE RISE OF AVATARS ACROSS SOCIAL MEDIA

CATEGORIES: SOCIAL MEDIA MARKETING | INSIGHTS PIECE

# Summary Terms of Offering



## Seed Capital Offering

Offering:	4 Million Common Shares
Price per Unit:	\$1.50 per Common Share
Raise:	\$ 6 Million
Pre-Money Valuation	\$30 Million
Post-Money Valuation	\$36 Million
Common equity = 1 vote per share	



# Meta Humans Ltd.

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