

**Meta  
Humans**

**Human interaction at infinite scale**

A laptop screen displaying a data dashboard. The dashboard features a line graph at the top with a blue line showing an upward trend, a pie chart below it, and a taskbar at the bottom with various application icons. The text 'Mission:' is overlaid on the left side of the screen in a large, white, sans-serif font.

# Mission:

**Meta Humans will become the pre-eminent visible digital communication between businesses and people across all platforms and future devices.**



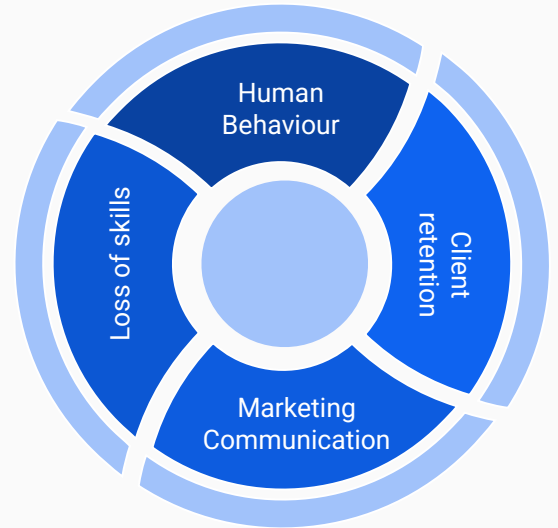
# Vision:

**Meta Humans make the machine human.  
It enables everyone to have a companion it can rely on,  
speak to and exchange information without the fear to be  
prosecuted or judged.**

# The problem

Businesses, from startups to corporates, experience loss of skill, unpredictable human behavior, client retention issues, poor marketing and communication, high salary costs, labour laws, employee availability and time zone issues.

Websites and apps are not engaging. They never achieved the goal to communicate intelligently with their users or processes and need significant time and money to maintain and to protect from intentional cyber attacks.



A woman with curly hair, wearing a pink turtleneck, is smiling and looking at her smartphone. Above her are three circular icons connected by a white arc: a head with a heart (empathy), a person with a gear (AI/technology), and a person with a speech bubble (communication).

# The solution

Our addiction to devices creates an extraordinary opportunity. Meta Humans create an environment where businesses are less unpredictable and costs of customer service, more manageable. A Meta Human is artificial intelligence with a chosen human face, creating empathy for its users, whether it is to provide concise customer relations or technical assistance, help with emotional stress, or guiding and training consumers. It learns from its users and businesses can adapt instantly to market changes.

A close-up photograph of a person's hands writing on a document with a pen. The background is blurred, showing some bokeh lights. The text 'The application' is overlaid in white on the left side of the image.

# The application

Meta Humans self learn continuously and never forget. They handle billions of transactions and people simultaneously in seconds.

A Meta Human is your marketer, salesperson, receptionist, personal assistant, doctor, teacher, banker, insurer, trainer, support desk for clients, customers and personnel. The applications are limitless in every industry.

# The Market Opportunity



The market for Meta Humans, like AI, is growing exponentially and has demonstrated significant potential.

Some key trends and projections in the Meta Humans market include:

1. Increased adoption across all industries such as financial services, healthcare, retail and even travel industry to improve operational efficiency, customer experience and decision making processes.
2. Rising investment into development of avatars with intelligence across the board from major technology companies and institutional investors and end users.
3. Advancements in the development of AI, robotics, machine learning, augmented reality and proliferation of products and services with virtual assistants and chatbots is evident across all sectors.

A close-up photograph of a robot's head. The robot has a white, rounded head with a large, dark circular opening for an eye. On top of its head is a crown-like structure made of numerous thin, blue fiber-optic cables that glow with light. The background is a soft, out-of-focus grey.

# Business model

## Subscription based model

Meta Humans generates predictable annuity income with its subscriptions and monthly active user fees. This increases exponentially with the addition of every Meta Human client, and increasing internal adoption across departments and end client uptake using the Meta bots and Meta Humans.

1. Monthly Active Users with a minimum user base
2. Per minute video streams
3. Monthly rental of bot platforms
4. **Development fees** for bots and Meta Humans.





# Traction

Contracted	In Negotiation	In Testing
Largest African Listed Insurer	REC Colleges	BMW
DeepBrain	SEESA Labour	MAYAMD
Specialized Solar Systems	MGT Courses	MedTech
	Clarity Schools	VodaFone

A close-up photograph of a person's hands using a white marker to draw on a whiteboard. The background is blurred, showing what appears to be an office or meeting room with some lights.

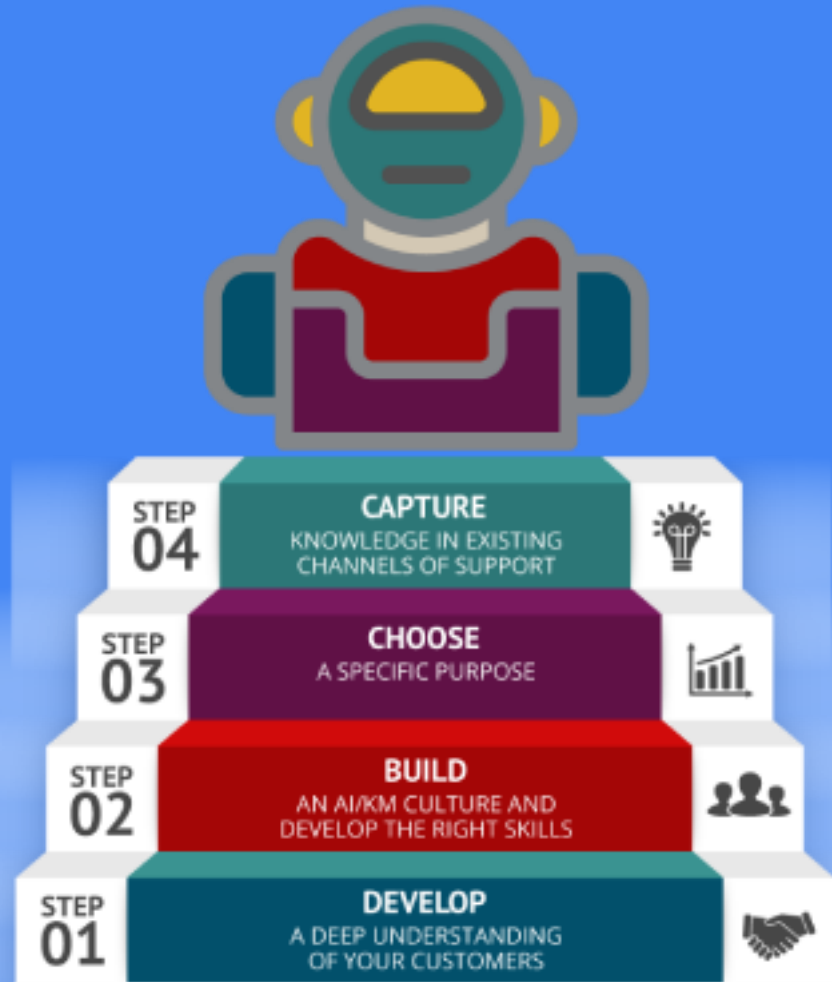
# Go-to market strategy

3 prong approach:

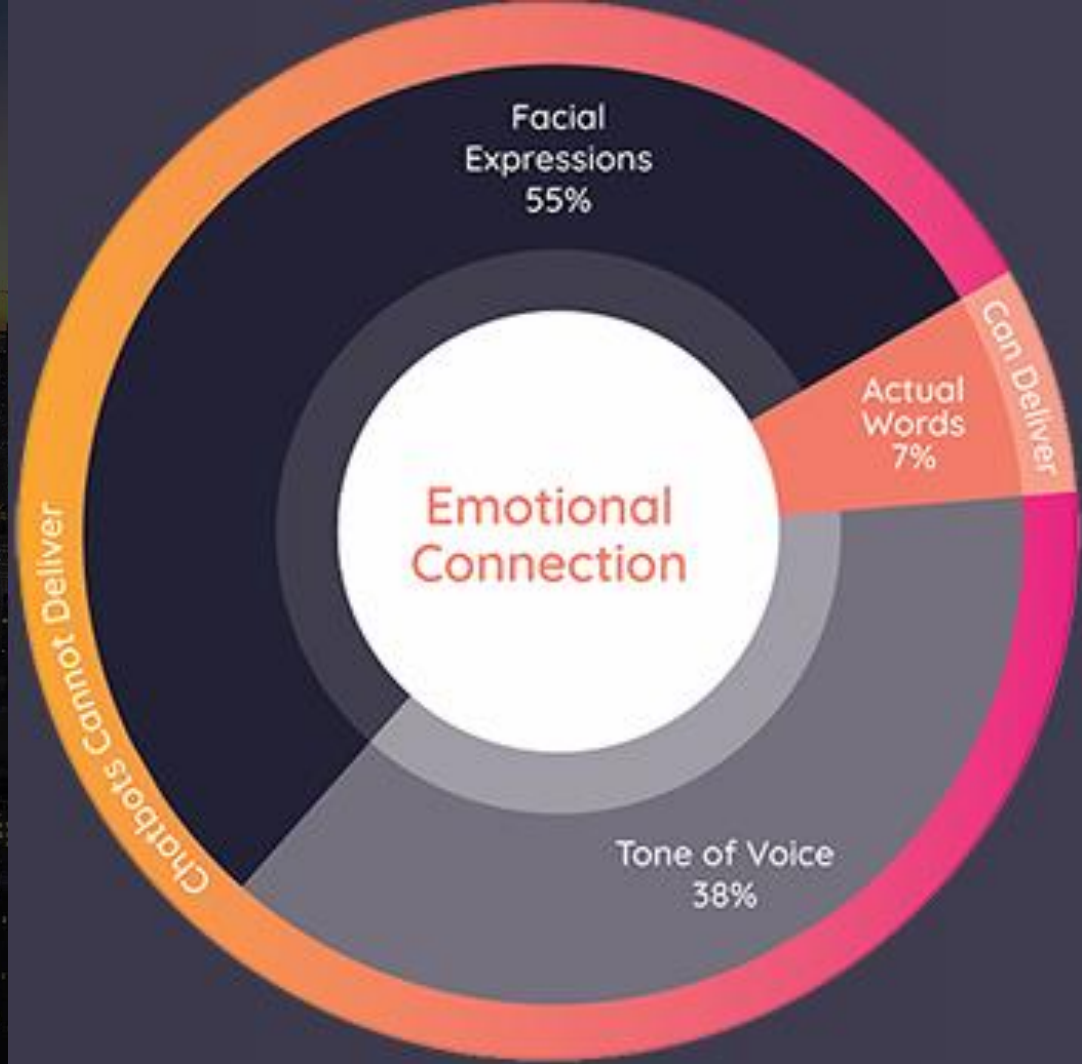
1. B2B - large companies in key sectors e.g. insurance, financial services, medical and e-commerce.
2. Broadcast marketing via WhatsApp, Skype, Telegram and Messenger to targeted customer base.
3. Focusing on customers with networks to convert them into monthly active users, thereby generating revenue and expanding our user base.

# Setting up your Meta Human

1. The customer starts with creating unlimited bots on our platform
2. A Meta Human is created simultaneously.
3. The Meta Human is deployed across 14+ channels, including websites, client's own app, WhatsApp, Telegram, Messenger, etc.



The technology:  
Chat Bots + AI +  
Avatar =  
Meta Humans





# Risk Mitigation

## RISKS:

1. Founder risk
2. The technology risk
3. Consumer adoption risk
4. Market size risk:
5. Future capitalization risk

## MITIGATION:

1. Grow the management team to not rely on founders.
2. MVP completely developed and ready for the market.
3. Service has been tested with clients. Service evolved with actual customer usage and can now scale into hundreds of new paying customers.
4. Can quickly penetrate the addressable market because of adoption of beta testers and onboarding live clients from April 2024
5. Ongoing investor engagement.



# Competition

## White Label Chat Bot platforms :

1. Botpress, Amazon Lex, Bart and DeepBrain.

## Avatars:

1. Uneeq (Partnership)
2. Soul Machines (limited to New York)
3. Deep Brain (Partnership)

## Compared with Meta Humans:

1. Competitors cannot integrate to a platform without SDK integration codes.
2. No platform caters for both flows: FAQ's and learning paths and have a steeper learning curve.
3. Competitor products cannot integrate seamlessly with ChatBot platforms, causing severe deployment issues.



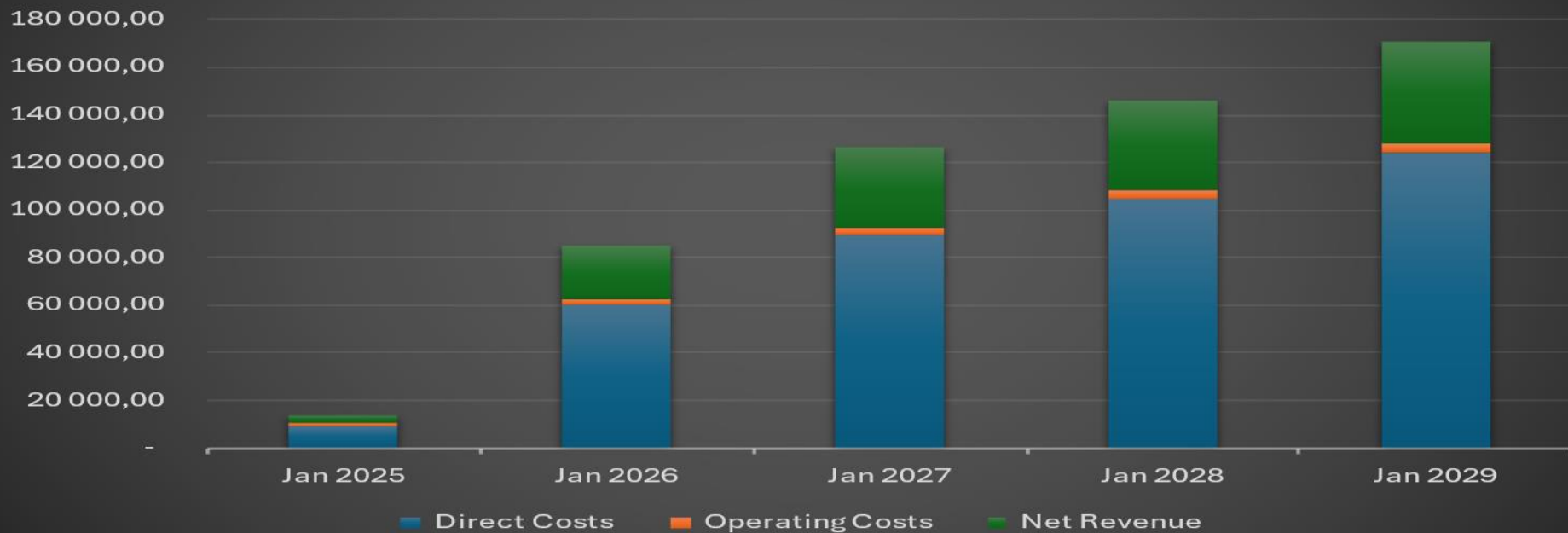
## The Team

Qualifications and expertise are discussed in the business plan and are available on request.

- Our team consist of specialists in IT and Telecom, Law, Banking and Finance, Auditors, Private Equity/ Venture Capital, AI Bot developers and Marketing.
- We have access to over 500 developers worldwide with both Meta Human and bot developers.
- Our advisors range from doctors, biokinetics, and seasoned industry specialists over many sectors, helping us to create reliable and effective Meta Humans.

# Financial Projections

## Analysis of the Costs and Net Revenue (\$'000)







# Funding Needs

SECTION D INVESTMENTS  
FOR ACCREDITED INVESTORS, ANGEL  
INVESTORS AND VC'S:

OFFERING: SAFE

EQUITY: 20% preference and ordinary  
RAISE: up to \$50 million

Acquiring of resources, integration of 3  
platforms into one seamless VID2VID Chat  
Bot platform with real-time Meta Human  
provisioning and uploading.

SEED CAPITAL OFFERING:

Meta Humans LTD (Delaware)

WeFunder: invest from \$100-\$5 Million

<https://wefunder.com/metahumans>

OFFERING: SAFE with conditions, drag & tag

EQUITY: 2 Million preference shares

PRICE PER SHARE: \$15 per preference share

RAISE: up to USD \$5 Million

Pre-Money valuation: \$30 Million

Post-Money Valuation: \$36 Million

Will be used to acquire expert inputs of qualified  
psychologists, biokeneticists, doctors, etc. for Chat Bots



# Thank you

- For more information please contact:
- Pieter Rubeus [master@metahumans.ltd](mailto:master@metahumans.ltd)
- Jeffrey D' Souza [jeffrey@metahumans.ltd](mailto:jeffrey@metahumans.ltd)
- Alexandra Burger [alexandra@metahumans.ltd](mailto:alexandra@metahumans.ltd)
- Anne Ferreira [anne@metahumans.ltd](mailto:anne@metahumans.ltd)
- WhatsApp: Direct: <https://wa.me/27743455171>
- WhatsApp Bot: <https://wa.me/27747584307>



# Confidentiality Notice & Disclaimer

- The information and any other materials provided herein are intended solely for discussion purposes and are not intended as, and do not constitute, an offer to sell or a solicitation of an offer to buy any security and should not be relied upon by you in evaluating the merits of investing in any securities. These materials are not intended for distribution to, or use by, any person or entity in any jurisdiction or country where such distribution or use is contrary to local law or regulation. This information is confidential and should not be distributed, in whole or in part, beyond the recipient and its advisors.
- Meta Humans Ltd. (the “Company”) believes the information contained in this document to be reliable but makes no warranty or representation, whether express or implied, and assumes no legal liability for the accuracy, completeness or usefulness of any information disclosed. This document may contain “forward-looking information” and “forward-looking statements” within the meaning of applicable securities legislation. Forward-looking information includes, but is not limited to, statements about strategic plans, including the Company's ability to implement its business development strategy. Forward looking statements are necessarily based upon several estimates and assumptions that, while considered reasonable by management, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Except as required by law, the Company disclaims any obligation to update or revise any forward-looking statements, whether as a result of new information, events or otherwise.
- This investor brief contains information obtained by the Company from third parties, including but not limited to market data. The Company believes such information to be accurate but has not independently verified such information.. This Presentation supersedes and replaces any and all prior versions that may have been received.